

## CURRICULUM

### MODULE 5: INVESTING

#### GENERAL DESCRIPTION OF THE MODULE

Building upon the foundational knowledge provided in the previous module, this module is designed to take learners on a deeper exploration of the intricacies of investing. The objective is to empower learners with a heightened insight into the multifaceted realm of financial decision-making.

Overall, this module is designed to offer a rich and engaging learning experience, equipping participants with the skills and knowledge needed to navigate the complexities of investment with confidence and proficiency.

#### LEARNING OBJECTIVES

At the end of this module, learners should be able to:

- understand basic principles of investing
- recognize the risks of different investing options

#### TOPICS COVERED

List of topics included in the module:

- basic principles of investing
- market mechanics
- performance measures

#### TEACHING METHODOLOGY TOOLBOX

Leveraging an interactive and dynamic instructional approach, this module integrates a diverse range of teaching tools. These include face-to-face lectures augmented by PowerPoint (PPT) presentations supported by a teacher guide, interactive quizzes, hands-on workshops, engaging scenarios that prompt critical thinking ("What would happen if..."), formative testing, and in-depth hand-in assignments.

By employing this comprehensive set of tools, the instructional strategy aims to actively involve learners in the learning process. The intent is to foster not only a theoretical comprehension of investment concepts but also the practical ability to apply these insights to real-world scenarios. Through interactive scenarios, learners will be challenged to think critically about potential outcomes and develop a nuanced understanding of the consequences of various investment decisions.

The incorporation of formative testing, quizzes, and assignments ensures that learners receive continuous feedback, facilitating a deeper grasp of the material and promoting a more effective transfer of knowledge to practical contexts.

The estimation of the content length is 8 hours.

## DETAILED INFORMATION ON THE TOPICS

TOPIC	LENGTH	LEARNING CONTENTS	OBJECTIVE	LEARNING ACTIVITIES	OUTCOME
Basic principles of investing	2,5 h	Presentation of basic investment principles and major investment strategies	Provide learners understanding of basic investment principles and major investment strategies	Presentation of main important topics, discussion on the reasons to invest	Gain a solid understanding of fundamental investment principles, recognize major investment strategies, apply investment principles and strategies to practical scenarios, develop critical thinking skills for evaluating investment opportunities.
Market Mechanics	2,5	Presentation of market functionality and supply and demand impact.	Provide learners the ability to analyze and explain the functionality of financial markets, demonstrating a clear understanding of supply and demand dynamics and their impact on market behavior.	Presentation of main important topics, team work on good and bad news scenarios	Gain insight into how financial markets operate, understand how supply and demand dynamics influence market behavior.

<p>Performance measures</p>	<p>3</p>	<p>Understanding cryptocurrency risks, identifying methods for measuring investment risks, comprehending return on investment, and understanding the interplay between potential returns and associated risks.</p>	<p>Provide learners with the capability to assess and manage risks associated with different investment options including cryptocurrency. Enable them to identify and apply methods for measuring risks across various asset classes. Ensure learners understand the concept of return on investment.</p>	<p>Presentation of main important topics, interactive activities with real life scenarios; problem solving based on the real-world case scenarios, true and false questions</p>	<p>Develop an understanding of the risks associated with different investment options, gain an understanding of the concept of return on investment in the context of financial decision making, understand the relationship between potential returns and associated risks in investment scenarios.</p>
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## REFERENCE LIST FOR THE MODULE

Below are some recommendations for the literature:

- Law of Supply and Demand in Economics: How It Works (investopedia.com)
- Supply and demand - Price, Market, and Elasticity Mechanisms | Britannica
- Investing Explained: Types of Investments and How To Get Started (investopedia.com)
- Investment Basics: The Investment Triangle (bloggedphilippines.com)
- Risk Measurement: Types of Risk and Ways to Measure Them (investopedia.com)
- What Is Stress Testing? How It Works, Main Purpose, and Examples (investopedia.com)
- Klement; J. (2018). Risk Profiling and Tolerance: Insights for the Private Wealth Manager. Available at: Risk Profiling and Tolerance: Insights for the Private Wealth Manager (cfainstitute.org)
- Risk Return Trade-Off - What Is It, Example, Diagram, Formula (wallstreetmojo.com)
- Drawdown - Meaning, Calculations, Benefits, Role in Trading (wallstreetmojo.com)
- What are the risks and returns associated with cryptocurrencies? | World Economic Forum (weforum.org)
- Lian Chen, Yueran Ma and Carmen Wang (2018). Low interest rates and risk taking: evidence from individual investment decisions, Working Paper, MIT.
- Nikiforos T. Laopodis. (2005). Portfolio diversification benefits within Europe: implications for a US investor. International Review of Financial Analysis 14, 455–476

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